



CYBERSECURITY AND
CONTINUITY SOLUTIONS



Think Ahead.

TO BE
AGILE

YOU NEED *FLEXIBLE, CLOUD-BASED*

BACKUP

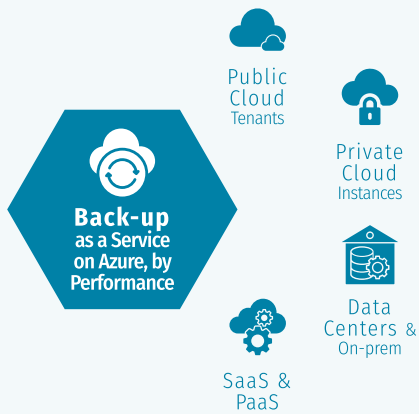
Enterprise-grade “Backup as a Service” *plus*
the advantages of **Microsoft Azure cloud** *and*
support by the leading backup expert in Greece

So that you can focus your resources and time on the things that make a difference in the market, without worrying about the integrity, security, and availability of your data and other IT assets.



Gold
Microsoft
Partner





The enterprise-grade Backup as a Service solution that protects what you value most.

Being able to restore your data is a fundamental building block for business **continuity**, for your **compliance** and **reputation** governance, and for protecting your **sensitive information**.

Our BaaS on Azure will back-up the right data, to the point in time (RPO) you want, while validating its integrity, and keeping it safe, secure, and available.

Fundamental Objective

Restore success = Backup success

Backup is about being able to **restore** the data you want after you suffer a **malicious** breach or attack, a random human or system **error**, or a major **disaster**.

We will work with you to design and deliver a backup solution that will **(1)** restore *all* specified data **(2)** to the point in time where you deem necessary, and that will also **(3)** validate and test for the integrity of your data, **(4)** store them safely and securely, and **(5)** keep them highly available for when you need to quickly restore information, systems, and business operations.

Management · Operation · Governance



SLA & recovery management

- Adapted to your SLA requirements
- Designed for your compliance specs
- Focused on recovery objectives



Effective & efficient control

- Unified, end-to-end data protection
- Comprehensive policy management
- Turn-key, ready to deploy system



Reporting & general overview

- Backup process overview and details
- Storage utilization reporting
- Integrity and protection status
- System configuration reports



Monitoring & rapid response

- Monitor all jobs and processes
- Near real-time operator dashboard
- Instant notification & alerts
- Prioritization of events & incidents



Simplicity & ease of use

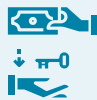
- Single, intuitive UI for all backup needs
- Extensive use of automation



Governance & compliance

- Backup encrypted by default
- Stored in multiple, secure locations
- Accessible only by authorized users
- Privacy compliance (i.e. GDPR)
- Auditable processes by default

Ransomware: A clear and present *modern* threat



It is estimated that an organization receives a **ransomware attack** approximately **every 10 seconds**

Ransomware attacks have grown to the point that they are now considered one of the most impactful cyber-threats for organizations of any size and type. Experts estimate that the global cost is in the order of billions USD annually, and the trend of attacks is still increasing.

Our modern approach to enterprise backup allows you to become more resilient against ransomware attacks and be more confident when designing and deploying your cloud strategy.

Built on the **transformative agility** and **trust** that Microsoft Azure delivers.

Our BaaS solutions become even better on Azure, thanks to the flexibility, automation and integration, elasticity, agility, and implicit trust that Microsoft's platform offers.

You will be able to receive a cost efficient service, with a tiered, *pay as you go*, model, that allows you to make the most of advanced Azure apps and functions, and offers second to none elasticity and agility.

And, as expected, you will enjoy the performance, safety, security, privacy, and other compliance related benefits of Microsoft Azure.



Financial flexibility – Slash capital expenses and reign-in operating expenses according to objectives and be open to new opportunities.



Automation – Take advantage of automation abilities in the backup software itself, *and* capitalize on the native integration with Azure.



Elasticity – Dynamically scale your system according to seasonal or spike demands, with speed, and without the burden of hidden fees.

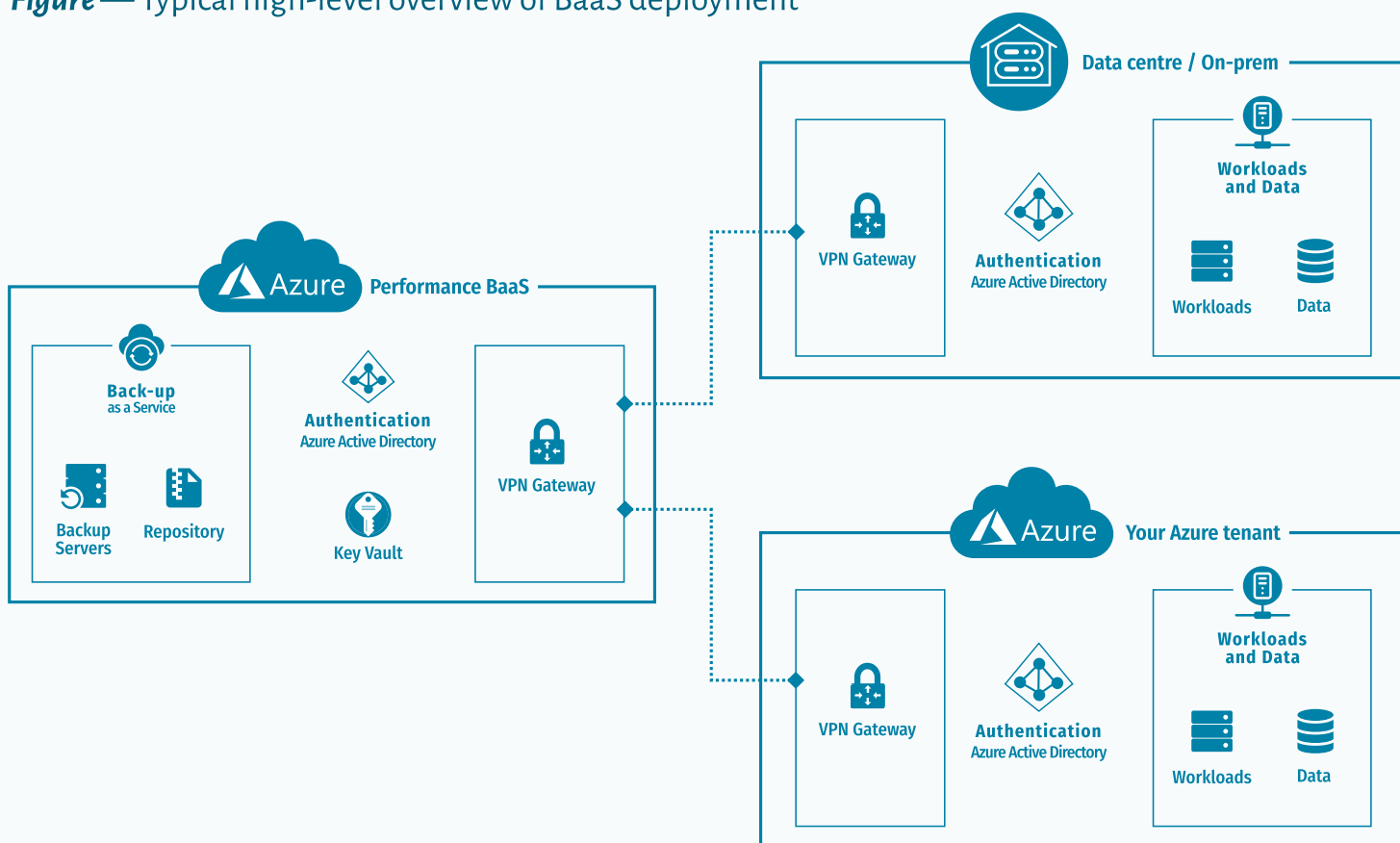


Agility – Try out new configurations and setups, test your backup and restore, add new features and capacity with unprecedented flexibility.



Trust – Microsoft Azure is the preferred public Cloud provider for the enterprise, and for SMBs worldwide, and across all markets.

Figure — Typical high-level overview of BaaS deployment



Designed, delivered, and supported by the **leading backup expert in Greece**








At Performance we are passionate about technology and for what it can do. But we also subscribe to the full meaning of the word *technology*, which implies skill, methodology, and relevant knowledge about how to design, implement, and operate an applied solution. This is a core tenet of what we see as our engineering ethos, and it means that we look at solutions in terms of software, hardware, skill and processes, and –most importantly– people.

We couple our holistic engineering approach with a genuine interest in helping you solve actual business challenges, and with decades worth of experience in designing, implementing and supporting backup and IT continuity solutions and services in Greece.

An ideal match for your business *and* for protection

In the case of backup, and for IT continuity as a whole, we view ourselves as a partner that allows you to focus your resources and your energy on projects & services that make an immediate impact for your business by offering you **peace of mind** when it comes to data protection and other IT assets. We believe this is an ideal match, as you know your business and market better than anyone else, and our experience in backup and IT continuity is second to none.

OUR ADDED VALUE IN A NUTSHELL

-  **Focused** on your operational & business goals
-  **Tailored** to your environment and needs
-  Reliable and flexible **project management**
-  Expert, non-disruptive, **implementation**
-  User and operator **onboarding and training**
-  **Customized support** level agreements
-  Option: Backup as a **Managed Service**

PERFORMANCE, CLOUD, AND AZURE

Performance Technologies has been on the leading edge of a number of precursor technologies that allowed and lead the market to what we know as the Cloud paradigm. Equally important is that we are also a trusted and experienced enterprise partner for Greek organizations across all sectors of the economy.

Partnering with Microsoft, for Azure cloud offerings in particular, is a natural decision for us, as we believe that it is the superior choice for many of our enterprise and SMB customers.

And because we like to back words with actions, we created our **Cloud Business Unit** with the objective of helping you –our customers– succeed in your very own Azure cloud journey.

To succeed at this we make sure that our people are well-versed in the Azure ecosystem, and are specifically trained and certified for backup and continuity-related services such as Azure Site Recovery, Automation, Traffic Manager, Azure Backup, and of course VMs and related storage space and networking.



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BACKUP AS A SERVICE ON AZURE BY PERFORMANCE



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