



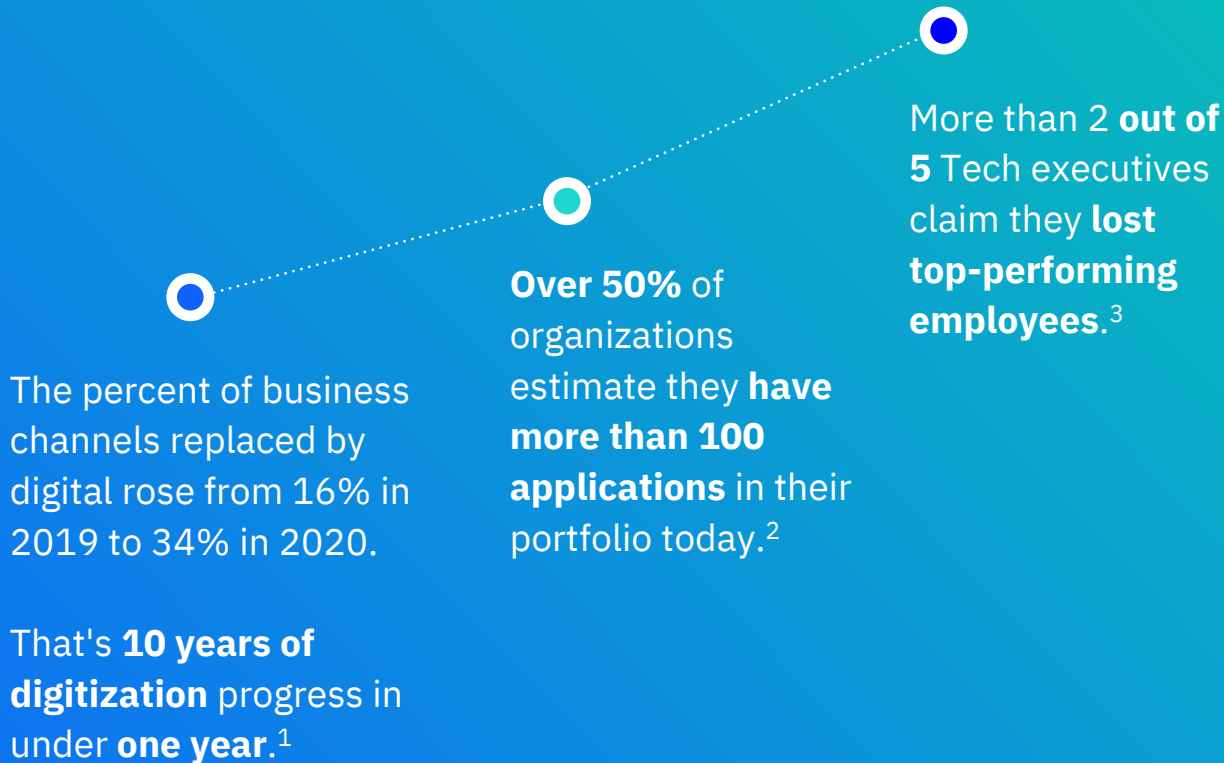
Connect, automate and unleash business potential



Integration is essential for a successful digital journey.

It enables the sharing and connecting of data between applications and services.

Challenges:



Opportunity:

70% of CIOs

are expected to deliver "agile connectivity" via APIs and architectures that interconnect digital solutions from cloud vendors, system developers, start-ups, and others.⁴



With integration, businesses can:

- Be more efficient
- Innovate
- Be more productive
- Reduce the expertise barrier

Without it:

- Information remains in silos
- People and processes are slow to respond
- Organizations get left behind

IBM Cloud Pak for Integration



API-led Integration

Integrate by building, managing and sharing APIs



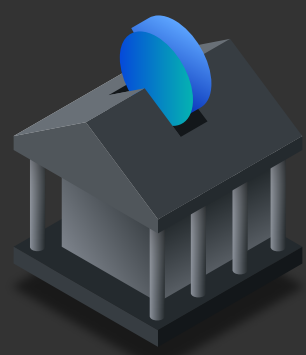
Event-led Integration

Unleash real-time insights to drive data-driven actions



Messaging & Connectivity

Connect to anything quickly, securely and at scale



Tech-adopting businesses with **more efficient systems for moving and accessing data** achieve:

20% higher revenue growth rate⁵

Client Stories



24M messages per month across all business functions.

+1k connected business-critical applications.



>100 integrations built and maintained by TINE's Integration Competency Center.

32+ legacy systems integrated, including ERP, distribution and customer systems.

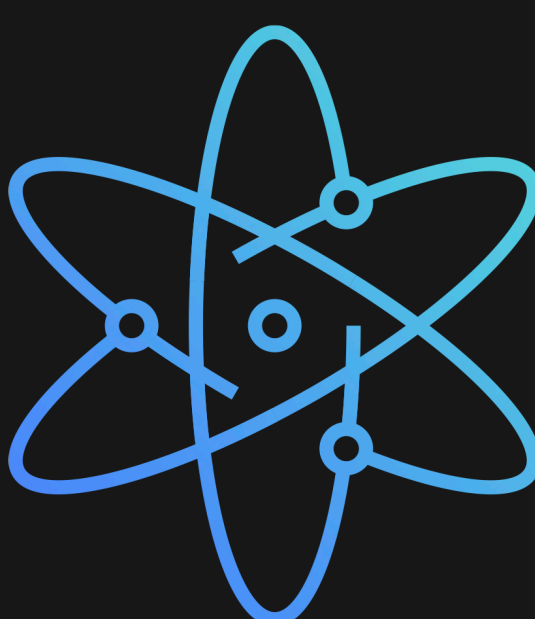


50% faster solution development, using APIs to simplify access to complex applications.

+3M new users for VW and Jetta brand apps.

IBM is your trusted and experienced partner.

IBM Integration has the most comprehensive set of **automated**, **secure**, and **scalable** integration capabilities to enable your organization to digitally transform and grow your business.



[Learn more](#)

www.ibm.com/products/cloud-pak-for-integration

1: McKinsey & Company, Five Fifty: The quickening www.mckinsey.com/capabilities/strategy-and-corporate-finance/our-insights/five-fifty-the-quickening

2: Marston, Peter. "IDC Survey: Worldwide Application Services" IDC, March 2022 - Doc # US48939616

3: Jones, Jada. "Highly Skilled Tech Workers Are Becoming a Rarity, and Companies Have Tough Decisions to Make." ZDNET, September 2022. www.zdnet.com/article/highly-skilled-workers-are-becoming-a-rarity-and-returning-to-the-office-is-unpopular-with-employees-tech-companies-have-tough-decisions-to-make

4: Findling, Serge, Marc Strohelein, and Joseph C. Pucciarelli. "IDC FutureScape: Worldwide CIO Agenda 2019 Predictions." IDC, October 2018 - Doc # US44390218

5: IBM Institute for Business Value. "Extending Digital Acceleration" IBM, October 2021