# Think Ahead.

Performance Technologies Company Presentation



### **Business definition**

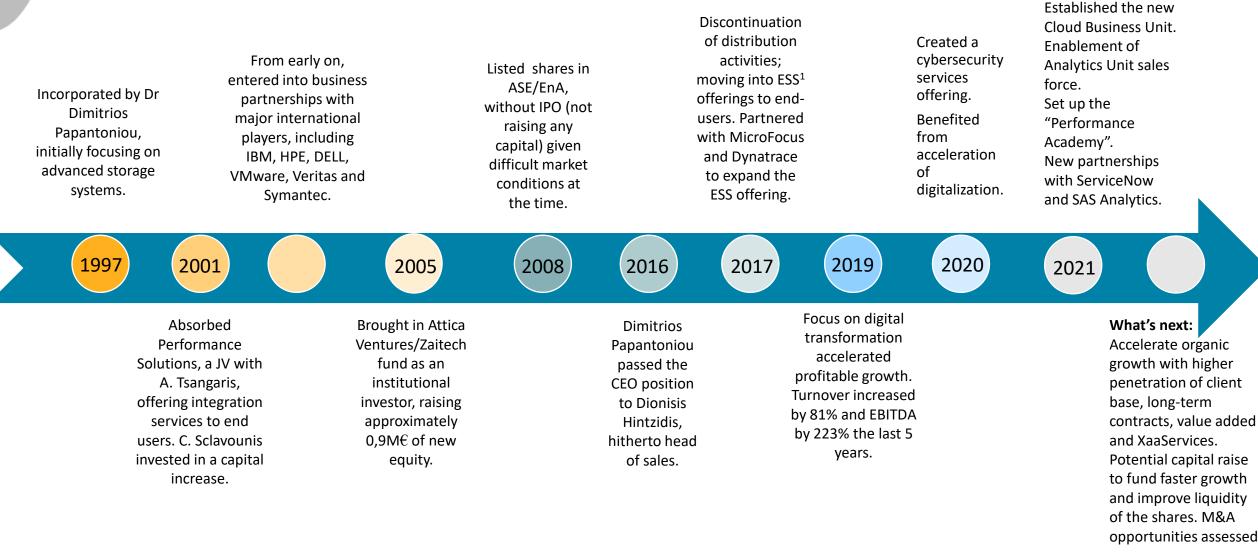
A leading, forward looking, information technology provider.

Performance is a leading Greek IT provider with a cutting edge offering of products, solutions and services that transform traditional businesses into digital leaders. We help customers achieve the most effective and efficient business outcomes by delivering world-class information technology solutions, enabling businesses to free up resources for growth.

With more than 20 years of experience and know-how in the IT sector, we offer a high quality portfolio of products, solutions and services that include consulting, implementation, support in the hybrid IT area, education, managed and cloud services.

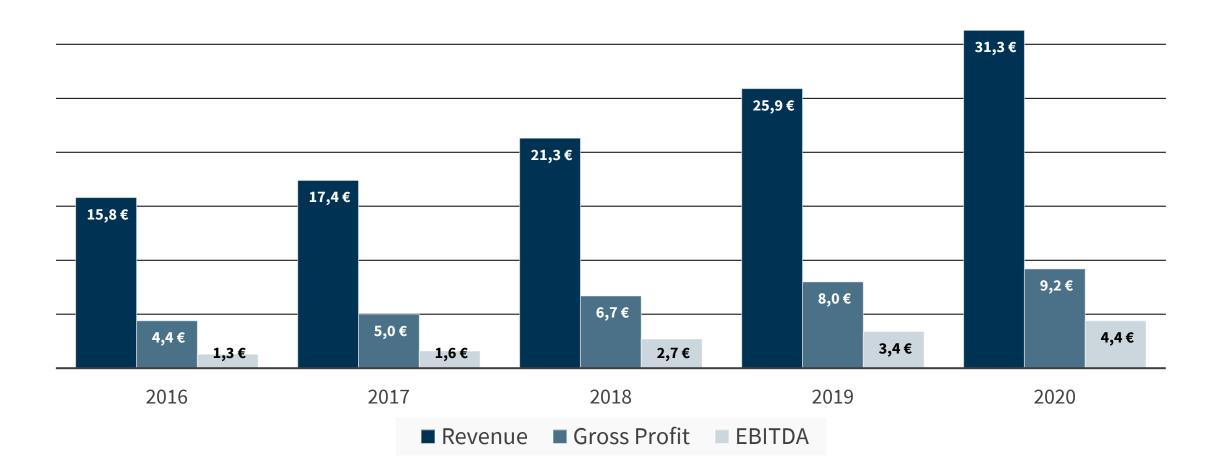
## Key moments in Performance Technologies history

A record of adaptability to stay current and offer value to our customers.



# EVOLUTION OF FINANCIAL FIGURES

### IN MILLIONS



## Key segments of expertise and client offerings

Evolving, prospective and cutting edge offerings, expected to generate significant growth.

### Hybrid IT and Cloud Transformation:

• Enabling clients transition to the cloud era. Organizations deploy applications, software, storage, computing networking elements without the burden of maintaining and upgrading internal IT infrastructures

#### Big Data & Business Analytics:

 Data collection and analysis, intelligent extraction, and effective business decisions, enabling: Data Driven Operations, User Experience, Monitoring and Business Intelligence

#### Business Workflows:

 Building digital processes for monitoring and control of IT infrastructures, key business applications, and various types of business workflows

#### **Cybersecurity:**

 Provision of effective data security services, remotely, via our Security Operation Center, addressing needs of midmarket companies as well as larger enterprise clients

## How we approach the market place

Relationships with clients shifting to longer term contracts, allowing them to replace one-off big CAPEX investments with OPEX.

### Project type sales

- Delivery of IT products, solutions and associated services in the context of a distinct project
- One-off IT services for design and implementation and for digital transformation
- IT Consulting services

Recurring multi-year contracts (based on frame agreements)

- Managed services
- Cloud XaaServices
- Recurring support services
- Productized vertical solutions

PT currently achieves circa 20% of its revenue and 40% of its Gross Margin from this type of client engagement

### PARTNERSHIPS & ALLIANCES

Principal Partner, Professional Services Partner, Authorized Training Center (VATC)

HPF Platinum & Service One Partner **Hewlett Packard** 

**IBM Platinum Business Partner** 

**DCL**Technologies Dell Technologies Platinum Partner



**vm**ware<sup>®</sup>

Enterprise

IEM

Premier Business Partner & Training Delivery Partner, CCSP



Sas

POWER TO KNOW

Micro Focus Platinum Partner

Microsoft Gold Partner Microsoft

VERITAS Veritas Platinum Partner, Training Partner

CommVault Authorized Partner

gdynatrace Dynatrace Master Partner

Fortinet Business Partner **FBTIDET** 

Veeam Veeam Gold Partner

servicenow **Business Partner** 

**Business Partner** 

#### +MAJOR CLOUD PLATFORMS





## Our customers

We have multi-year engagements with key customers, of increasing scope and value as their needs evolve. Our client base consists of major Greek enterprises in all sectors of the economy.





Telecommunications O.T.E.

COSMOTE

Transport HELLENIC RAILWAYS ORGANISATION Road concessions (e.g. EGNATIA, **ATTIKES DIADROMES) AEGEAN AIRLINES** SEAJET ATHENS INTERNATIONAL AIRPORT



Other

OPAP

INTRALOT

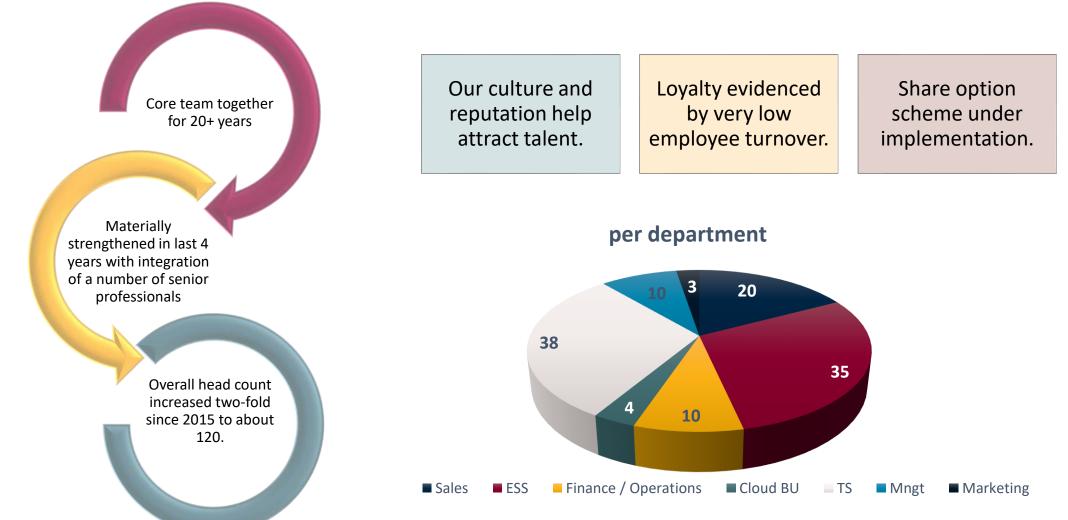
LAMDA HELLIX **PUBLIC/ MEDIA MARKT** THE MART



Energy & Industry PUBLIC POWER CORPORATION **MYTILINEOS** HERON HELLENIC PETROLEUM MOTOROIL VIOHALCO TITAN

## Organizational structure

Have been building up our capabilities by attracting young talent and seasoned, credible professionals.



## <u>Our journey</u>

Business acceleration only at its beginning.

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We are extremely well positioned to maintain a course of attractive, profitable growth, due to the explosion of data and the rapid adoption of digital transformation. We have the reputation, client base and trusted business partnerships; we have built up our team to address this growing opportunity, which is just at its beginning. Witnessing higher client penetration in our key segments; our offerings are becoming relevant to all levels of decision makers: top management, digital transformation officer, CIO, and IT managers.

## Think Ahead.

### Future prospects

Key pillars of our growth strategy and investment priorities:

Build further our core strengths with visible, attractive returns

Expand and enhance our cloud and security offerings Increase traction in business apps and analytics (ERP, CRM..) Explore M&A opportunities to expand offerings and market penetration

Increase spend to "productize" our key service offerings





Maintaining our culture, and the prudent and integrational character of our company are key factors to fuel further profitable growth. Our cohesive and highly collaborative team is characterized by professionalism, accuracy and efficiency.

We are agile, innovative and flexible in a rapidly changing technological environment; we keep abreast to ensure that our clients always achieve effective and efficient business outcomes.

Our clients are major participants in various market segments. They entrust us to deliver high quality products & services that match or exceed their expectations, enabling their organization's digital transformation in the cloud era.

### Well positioned, with a positive outlook, poised for growth

Successfully navigated the change of management, whilst adding significant capabilities and building a very coherent and credible team. Transformation underway to a cloud-era service provider, focused on enabling clients' transition to cloud and further developing our cutting-edge offerings. Adapting business model to engage via longer term contracts and delivery of more internally developed services, further growing profitability and visibility.

Our excellent positioning with current and prospective clients bodes well with global trends: the reliance on cloud services, data and digitalization is increasing our total addressable market. Increase of equity capital is being planned to accelerate our rate of growth, open a number of opportunities and investment avenues, improve further our profitability and business prospects.

# PERFORMANCE AT A GLANCE

200+ TRANSFORMATION WORKSHOPS DELIVERED

## TECHNOLOGY

WORLD-CLASS SKILLS
KEY VENDOR ALLIANCES
FOCUS ON EXECUTION
CUSTOMER CENTRIC

SOLUTION AREAS· CLOUD STRATEGY· BUSINESS WORKFLOWS· ANALYTICS & BIG DATA· CYBERSECURITY & RISK

**TRUSTED** BY **90%** OF ENTERPRISES IN GREECE **80+CERTIFIED** PROFESSIONALS

### 450+CERTIFICATIONS

AUTHORIZED AWS, AZURE GOOGLE CLOUD PARTNERS We are first and foremost driven by a deep-rooted engineering ethos that drives us to deliver the best possible solutions at any given time!

# Think Ahead.

# THANK YOU!

